

# Un- HIDDEN BUCHAREST

Bucharest, July 17, 2017

**Save or Cancel**

**Un-hidden Bucharest**

**Open call INTERVENTION**

**Terms of contest**

## Chapter 1. **About the contest**

Art. 1. The contest, also titled Open Call, is organized by Save or Cancel Production SRL, co-financed by AFCN, and is part of the cultural project "**Un-hidden Bucharest**".

Art. 2. **Un-hidden Bucharest** is an urban regeneration project imagined as a series of 3 public signals aimed at humanising the city and promoting its exploration through art in an alternative cultural route that recommends the most remarkable artistic interventions in the public space.

Art. 3. The objective of the contest is to identify an artistic intervention for the public space in front of Omnia Hall, a building that belongs to National Dance Center Bucharest, the project partner, taking into account the **history, context** and **potential** of the area, in the future.

Art. 3. The participation in the contest requires the presence of the artist or group in Bucharest, 24-26 August, to create and inaugurate the intervention.

## Chapter 2. **Eligibility: participants and ideas**

Art. 1. The Open Call is public, open to any **natural** or **legal person**.

Art. 2. Participants can submit 1 distinct proposal in the Open Call.

Art. 3. The employees of Save or Cancel, AFCN, CNDB, or the partners of the project can not participate in the contest, nor their first degree relatives.

Art. 4. Ideas enclose human rights and may not contain abusive, obscene, defamatory, illegal, or promoting racial, ethnic, and sexual discrimination.

Art. 5. The organizer may refuse ideas in the open call if the authors do not comply with the competition regulations.

## Chapter 3. Enrollment

Art. 1. Ideas can be submitted **between 17 July - 31 July 23:59**, in digital format, at [info@saveorcancel.tv](mailto:info@saveorcancel.tv)

Art. 2. In order to participate in the open call, the applicants will read and interpret the materials published by the organizer, answering the requirements of the call for ideas.

Art. 3. Participants can send **questions** about open calls to [info@saveorcancel.tv](mailto:info@saveorcancel.tv). Questions and answers can be posted on [blog.saveorcancel.tv](http://blog.saveorcancel.tv) and [feeder.ro](http://feeder.ro).

Art. 4. The enrollment shall contain:

- Short author biography or team description
- Link to the portfolio
- The proposal - an [artistic intervention](#) for the public space in front of [Omnia Hall](#), Strada Cristian Popișteanu 1, Bucharest 030167
- A list of necessary materials and costs
- A list of 5 public spaces that you would like us to include in new open calls in the future.

Art. 5. Participation in the open call does not impose any fees.

Art. 6. If there are any oversights, the organizer may ask the participants for additional information about the entries. Lack of a response will disqualify the applicant.

## Chapter 4. Selection

Art. 1. Selection of the winning idea:

- **1/3 public online vote.**
- **1/3 Save or Cancel.**
- **1/3 CNDB.**

Art. 2. The evaluation criteria recommended to the juries are:

- Relevance to the theme of the call
- the level of interaction with the public
- innovation
- sustainability

Art. 3. Save or Cancel will announce the winner of the open call on August 8, 2017, online on [feeder.ro](http://feeder.ro)

## Chapter 5. Reward

- 1,104 lei net, 1,200 lei gross, for natural persons; Save or Cancel will pay for the winner a 16% tax. 1.200 lei gross, for legal persons.
- Necessary materials for urban signal production, worth 1,200 lei;
- 4 entries to **CNDB** 2017 shows of choice;
- Promotion within the **Un-hidden Bucharest** project actions.

## Chapter 6. Intellectual Property Rights

Art. 1. Applicants assume all responsibility for the ideas presented, ensuring that they are in full compliance with copyright and intellectual property laws.

Art. 2. The winners agree, by participating in the open call, to cede the intellectual property rights resulting from their proposals and agree that they can be modified and / or subsequently published for the promotion of the project.

Art. 3. The winners can use the title "**Winner of Open call INTERVENTION Un-hidden Bucharest, August 2017**" in their portfolio.

## Chapter 7. Other Mentions

Art. 1. Save or Cancel may modify or amend this Regulation by informing the public through the same channels of communication used to launch the contest.



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